

#### BBVA Mexico's Resilience

## BBVA is the largest financial group in Mexico

**Market Share** 

CNBV as of September 30, 2020

P. Loans 23.2% Bank Deposits 23.9%

#1
Bank in
Mexico



### Even in a difficult global and local macroeconomic environment

Our business is an essential activity for the country contributing to the growth of crucial economic activities and families







We continue to cater our customers through our digital channels and remotely

What distinguishes us through this difficult moments

Our unique business model

Drivers of superior performance

What we stand for?

Accelerators to deliver on our Strategy



Our Solvency and Liquidity

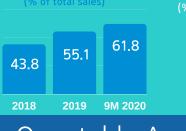
Capital ratios



Our profitable funding mix and efficiency ratio



Our Digital
Strategy
Digital Sales
(% of total sales)
61.8

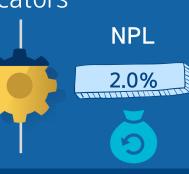


Digital Customers (% of total customers)

36.6
45.4
51.1

Our stable Asset Quality Indicators





Recognized as the bank with the best reputation by MERCO

#### Committed with our country





25 Schools rebuilt



First Green Bond



Scholarship Program



Ventialors for public health clinics



Supporting responsible and sustainable growth and investment in the community

# Facing Covid-19 as One Team



25 mp
donated by BBVA
Mexico Employees



65 ventilators

470 mp donated to





Protection equipment for healthcare workers



Increase healthcare capability

Enhancing our commitment with stakeholders, employees and Mexican Society





**BBVA Mexico 2020**