



2Q26

Investor Relations

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# BBVA MEXICO

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# We are part of a solid international financial group

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## GLOBAL PRESENCE BBVA (JUNE)

Countries

>27

Branches

5,555



Employees

126,994

## FINANCIAL METRICS (6M26 | MILLION EUROS)

Net Income

6.051

Total Assets

965,426

Performing Loans

522.544

Deposits

532.981

## AI TRANSFORMATION STRATEGY

### Objectives

 **Clients**

Smart multimodal  
advisors  
Hyper personalization

 **Processes**

Smart E2E  
automation  
New processes  
definition

 **Employees**

Empower our  
employees  
with AI tools

## ESG DEVELOPMENT

New Sustainable Business  
Pipeline Target

**700** MM€  
2025-2029

Channeled  
2025-6M26

**216** MM€  
BBVA

# BBVA Mexico with a success history...

**1932**

Bancomer is founded under the name of *Banco de Comercio*

**1991**

Creation of Grupo Financiero Bancomer

**1996-1997**

Afore, Seguros y Pensiones Bancomer were created

**2000**

GFBB born from merger of BBV-Probursa and Bancomer. Acquires Banca Promex

**2005**

GFBB acquires Hipotecaria Nacional

**2021**

Name change to BBVA México

**2022**

BBVA Mexico celebrates 90 years contributing to the development of the Mexican economy

**2025**

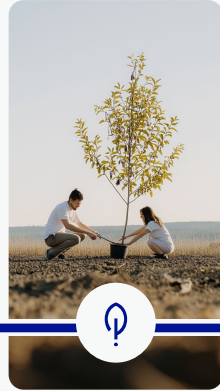
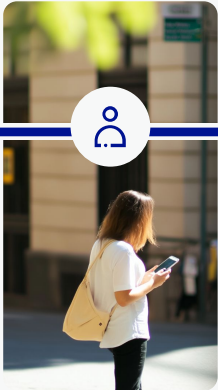
New strategic plan 2025-2029



# Business Model & Strategy

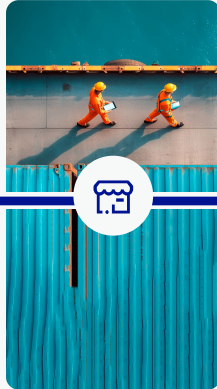
# Our purpose: Support your drive to go further

Embed a  
**Radical Client  
Perspective** in  
All We Do



Boost  
**sustainability**  
as a Growth  
Engine

Scale up All  
**Enterprise  
Segments**



Promote a  
**Value and  
Capital  
Creation  
Mindset**



Unlock the  
Potential of **AI  
and Innovation**  
through Data  
Availability and  
Next Gen Tech

Strengthen  
Our **Empathy**,  
Succeed as a  
**Winning  
Team**



# BBVA Mexico's Footprint

(JUNE)

**#1** Consolidating our leadership position

## INFRASTRUCTURE

 **14,434**  **1,604**  
ATMs Branches

## SOCIAL IMPACT

 **34.5 M**  **45,179**  
Customers Employees

## INNOVATION

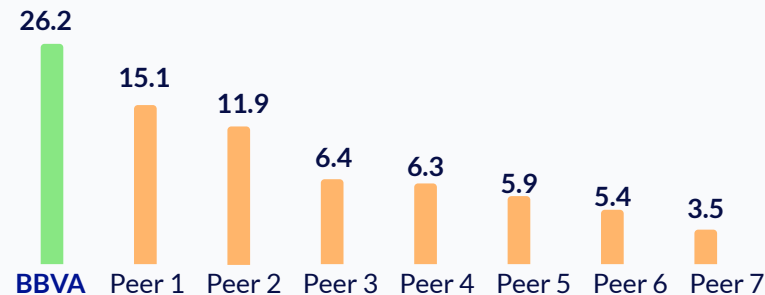
 **27.7 M**  
Mobile Clients

 **76%**  
Digital Transactions

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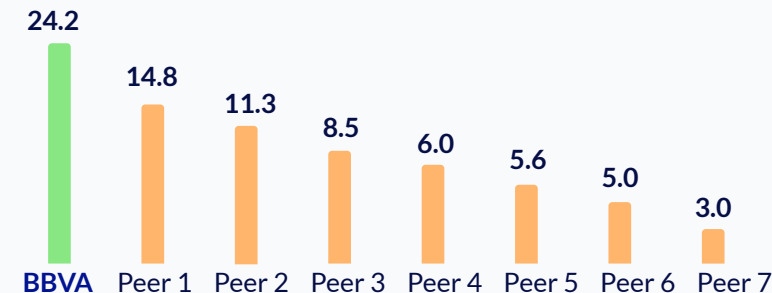
## Performing Loans Market Share

(STAGE 1,2 | MAY.26 | %)



## Deposits Market Share

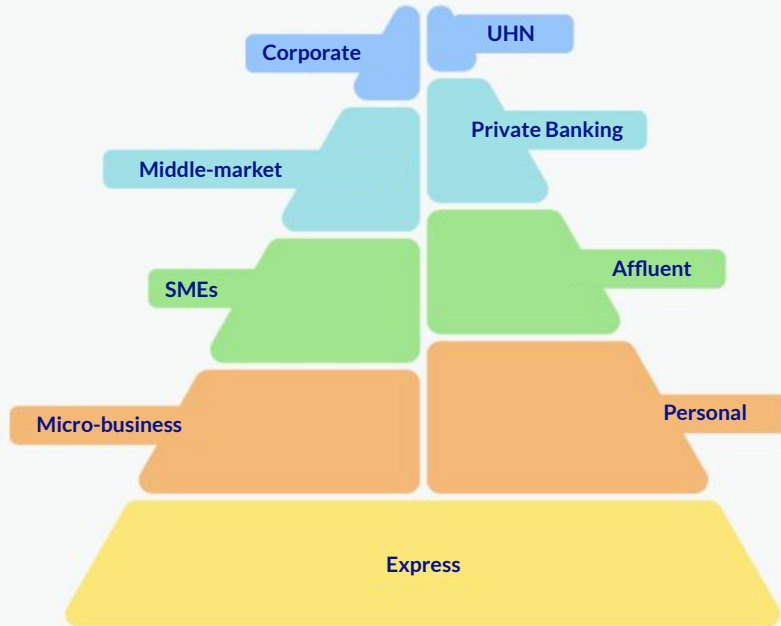
(DEMAND + TIME DEPOSITS | MAY.26 | %)



# Differentiated business model

## Our Core Strength

A highly segmented customer base of 34.5 M customers



## Investment & Innovation

Investment acts as a pillar and key driver to continue our technological transformation.

*Focusing on cutting-edge technology, next-gen digital channels, products, and tailored services.*



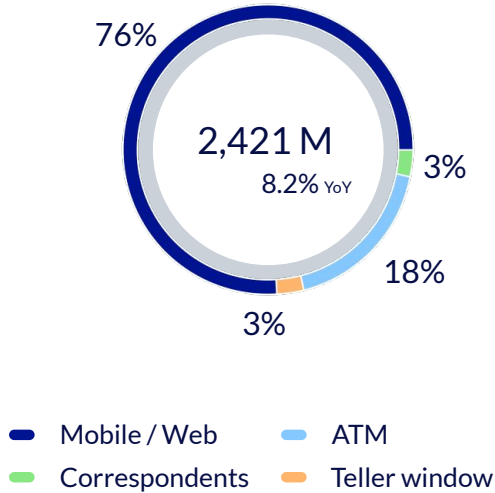
## Personalized Customer Focus

Specialized and personalized attention designed for each specific customer segment.

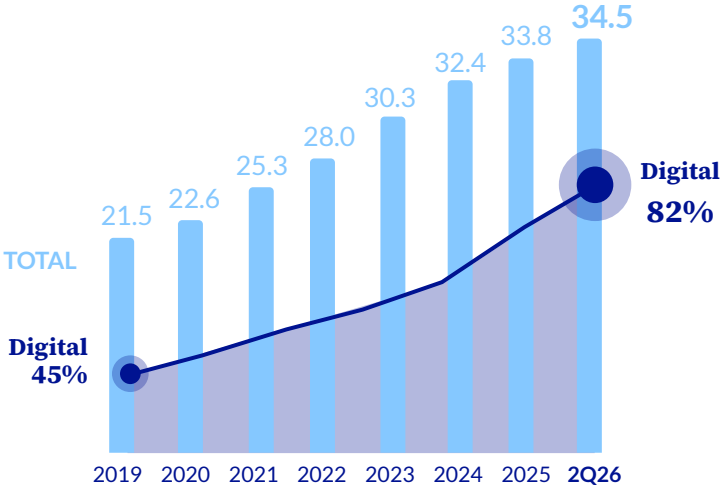
*Consistently raising the bar to provide higher quality service and deeper client empathy.*

# We promote financial inclusion through digital innovation

## TOTAL FINANCIAL TRANSACTIONS (6M26 | MILLIONS | EX POS TERMINALS)



## CLIENTS EVOLUTION (MILLION)



# Driving growth through sustainable finance

## ESG CHANNELING (6M26 | MXN MN)

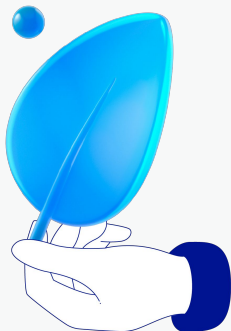
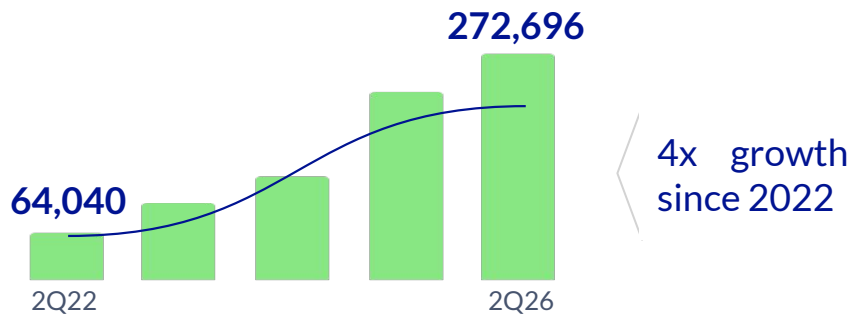
Total  
**272,696**

Inclusive growth

**68,058**

Environment

**204,638**



BBVA contributed to the humanitarian response to the Venezuela earthquakes through more than 5 million euros in donations, over 3 million pesos raised by BBVA Mexico, and the delivery of 30 tons of humanitarian aid in collaboration with leading relief organizations.

The BBVA Mexico Foundation launched the first national call for the Leonardo Scholarships, awarding 50 grants of up to USD 50,000 each to support high-impact projects in science, technology, the humanities, culture, and the arts.

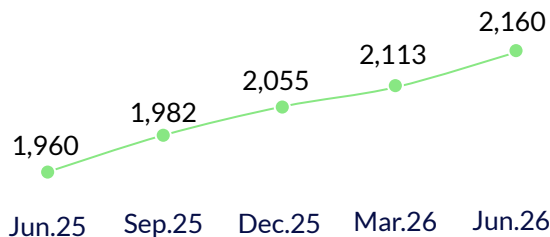
# Financial Performance

## 6M 2026

# Incentive the economy and productive activities through loan granting and by promoting saving



## PERFORMING LOANS (BP)

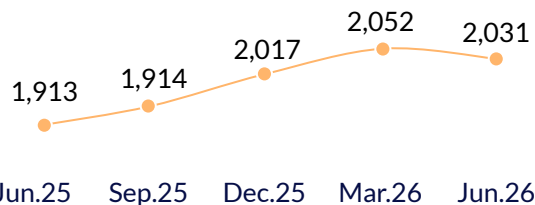


+2.2%  
QoQ

+10.2%  
YoY



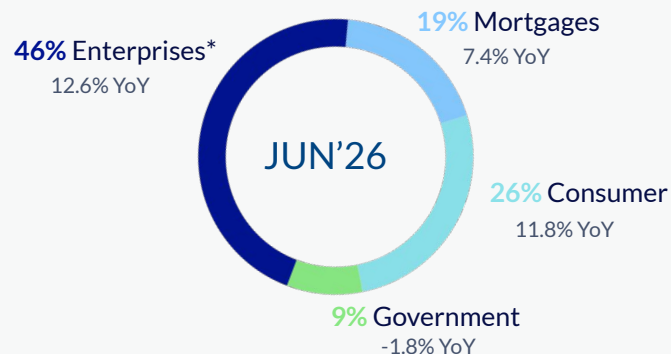
## DEPOSITS (BP)



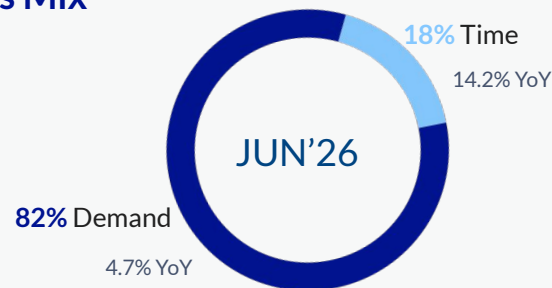
-1.0%  
QoQ

+6.2%  
YoY

## Loan Mix



## Deposits Mix



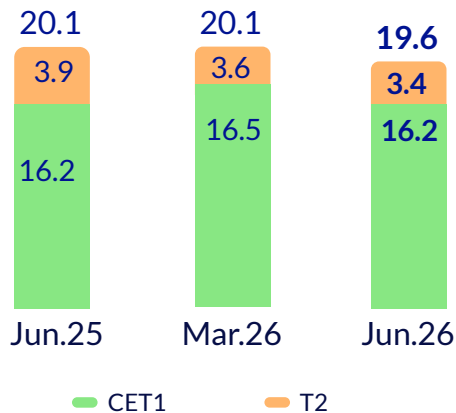
# Profit & Loss 2Q26

| BBVA Mexico (mp)                            | 2Q25          | 1Q26          | 2Q26          | Q-o-Q(%)    | 6M25           | 6M26           | Y-o-Y(%)    |
|---------------------------------------------|---------------|---------------|---------------|-------------|----------------|----------------|-------------|
| Net Interest Income                         | 57,079        | 62,286        | 64,179        | 3.0         | 114,070        | 126,465        | 10.9        |
| Provisions for loan losses                  | -14,614       | -21,303       | -18,127       | -14.9       | -28,359        | -39,430        | 39.0        |
| <b>Net Interest Income after provisions</b> | <b>42,465</b> | <b>40,983</b> | <b>46,052</b> | <b>12.4</b> | <b>85,711</b>  | <b>87,035</b>  | <b>1.5</b>  |
| Fees & Commissions                          | 11,959        | 12,645        | 12,816        | 1.4         | 24,288         | 25,461         | 4.8         |
| Trading Income                              | 4,951         | 5,221         | 3,020         | -42.2       | 9,356          | 8,241          | -11.9       |
| Other Income                                | -2,023        | 283           | -2,359        | n.a.        | -4,002         | -2,076         | -48.1       |
| <b>Gross Income</b>                         | <b>57,352</b> | <b>59,132</b> | <b>59,529</b> | <b>0.7</b>  | <b>115,353</b> | <b>118,661</b> | <b>2.9</b>  |
| Non-Interest Expenses                       | -23,600       | -26,183       | -25,302       | -3.4        | -47,298        | -51,485        | 8.9         |
| Net Operating Income                        | 277           | 356           | 94            | -73.6       | 68,055         | 67,176         | -1.3        |
| <b>Income Before Tax</b>                    | <b>34,029</b> | <b>33,305</b> | <b>34,321</b> | <b>3.1</b>  | <b>327</b>     | <b>450</b>     | <b>37.6</b> |
| Taxes                                       | -9,302        | -9,752        | -9,647        | -1.1        | -18,940        | -19,399        | 2.4         |
| <b>Net Attributable Profit</b>              | <b>24,727</b> | <b>23,553</b> | <b>24,674</b> | <b>4.8</b>  | <b>49,442</b>  | <b>48,227</b>  | <b>-2.5</b> |

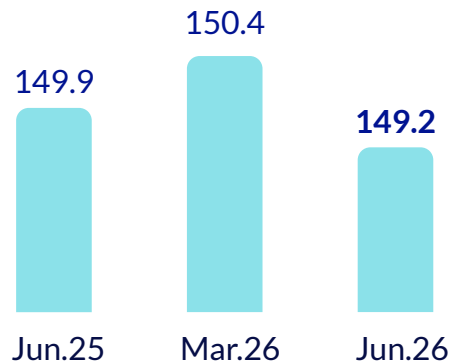
# Ample capital levels and comfortable liquidity position

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## TOTAL CAPITAL RATIO (%)



## LOCAL LIQUIDITY COVERAGE RATIO (%)



Shielded by solid liquidity and capital ratios well above minimum required



# BBVA Mexico Investor Relations

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